



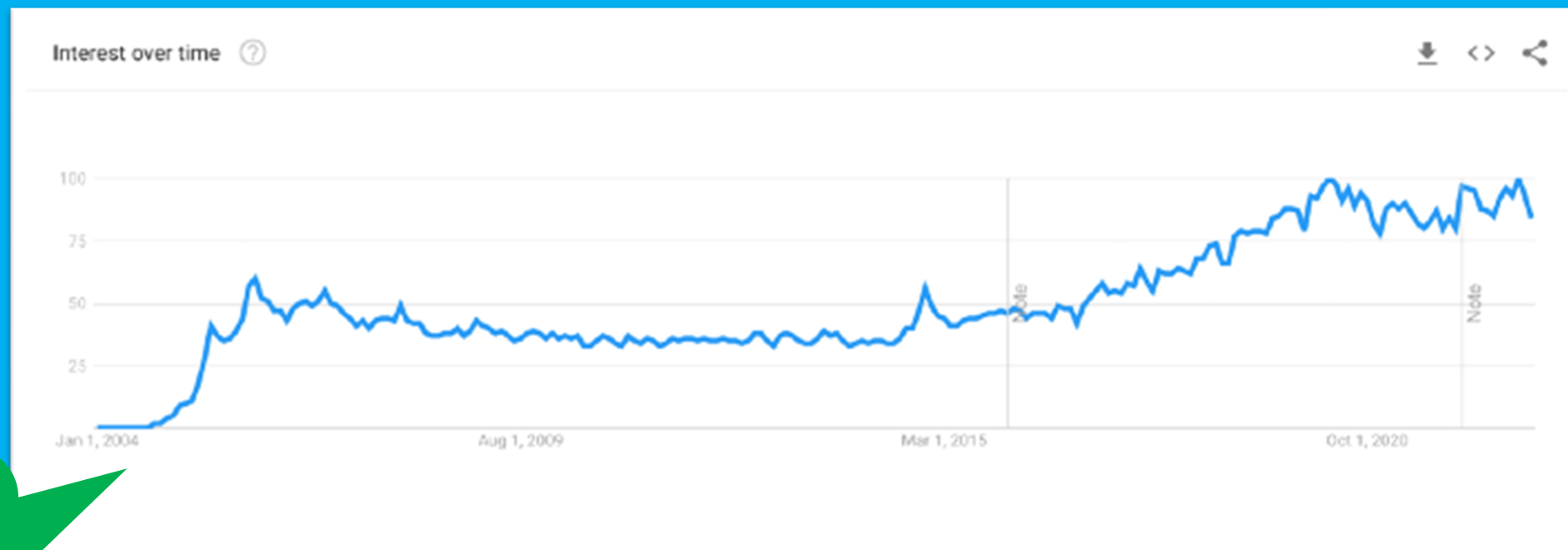
In pursuit of a podcasting solution

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26/01/23

A little history...



'...all the ingredients are there for a new boom in amateur radio. But what to call it? Audioblogging? Podcasting? GuerillaMedia?'

Hammersley, The Guardian (2004)

Google Trends graph showing interest in the web search term 'podcast' over time

Podcasting at City

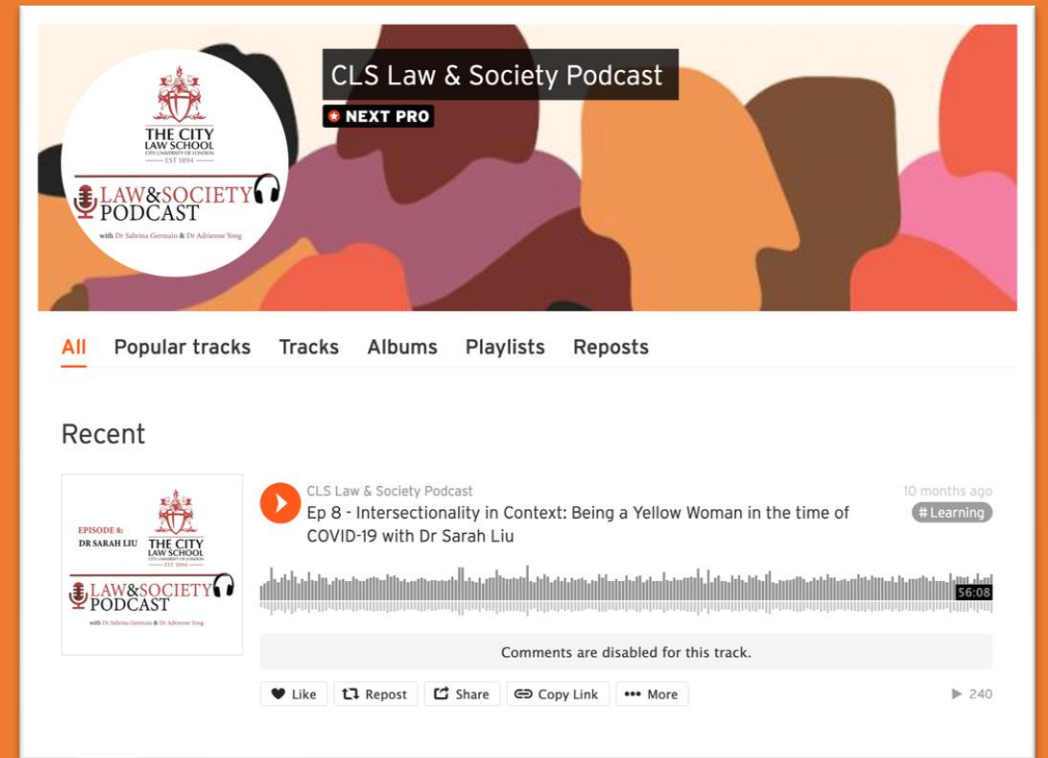


CITY UNIVERSITY
LONDON

Getting Started with Podcasting & the ULCC server
For LDC users or those facilitating academic use of the system

Session Workbook
Learning Development Centre

2008



CLS Law & Society Podcast
NEXT PRO

THE CITY LAW SCHOOL
EST 1914

LAW & SOCIETY PODCAST
with Dr Sabrina Gormain & Dr Adrienne Yong

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EPISODE BY:
DR SARAH LIU
THE CITY LAW SCHOOL
EST 1914

LAW & SOCIETY PODCAST
with Dr Sabrina Gormain & Dr Adrienne Yong

CLS Law & Society Podcast
Ep 8 - Intersectionality in Context: Being a Yellow Woman in the time of COVID-19 with Dr Sarah Liu
10 months ago #Learning

56:08

Comments are disabled for this track.

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▶ 240

2022

How to get a podcast out there



1

RECORD



2

HOST



3

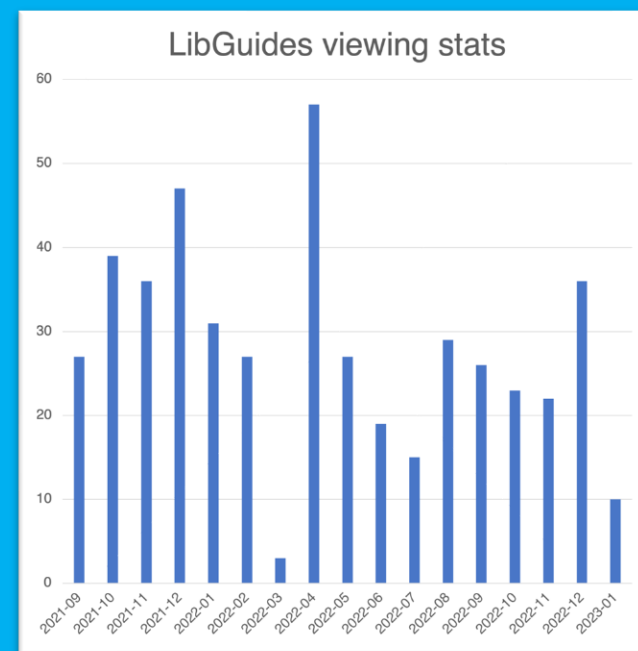
SYNDICATE

Internal pursuits



More internal pursuits

The screenshot shows the 'Podcasting guide' page on the City University of London EdtechGuides website. The page is titled 'Podcasting guide' and includes a search bar. The main content is organized into sections: 'About Podcasting', 'Make a recording', and 'Kaltura MediaSpace Go app'. The 'About Podcasting' section defines a podcast as an audio recording shared with others. The 'Make a recording' section lists easy ways to create audio recordings, such as using Kaltura Capture, Zoom, or Audacity. The 'Kaltura MediaSpace Go app' section explains how to distribute podcasts to students via the app. A sidebar on the left contains a 'Get started with Podcasting' menu with links to 'About Podcasting', 'Make a recording', 'Kaltura MediaSpace Go app', 'Copyright and Podcasting', and 'Policy'. Below the sidebar, there are sections for 'Tips for creating better podcasts', 'Create a podcast using Zoom', 'Create a podcast using Kaltura Capture', 'Create a podcast using Audacity', 'Live noise removal for recording', and 'Share your podcast'.



- 8 workshops in 2021/2022
- 35 attendees in total
- Podcasting booth bookings

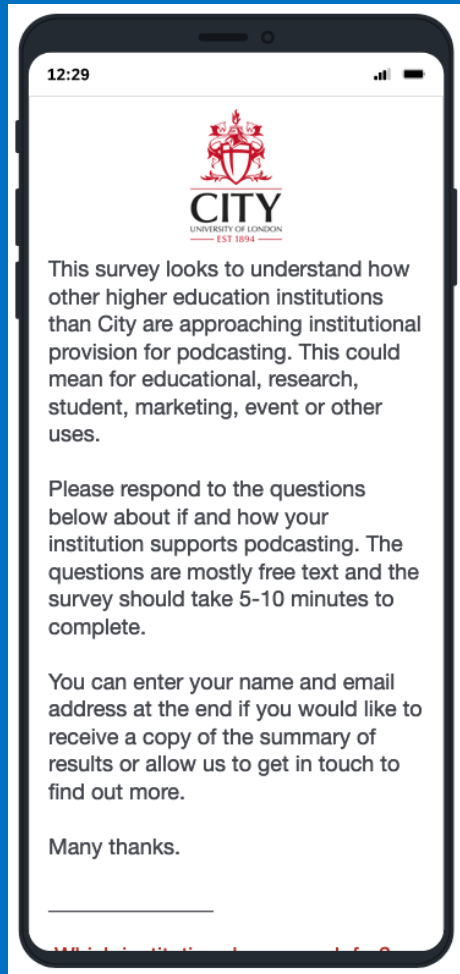
Thanks to LEaD colleague Emma Guilbert for the guidance and stats

Own experience

- Pod Only Knows
- Teaching Here And There (THAT podcast)
- Research Beat/My Liminal Pod
- Medium article



Widening the question



1. Institution/role
2. Evidence of demand at your institution
3. Sources of demand
4. Provision of institutional podcasting service
5. Impact of solution on podcasting offer
6. Platform(s) of use
7. Governance of service
8. Owner of service
9. Training/guidance

Results = n. 8

Sectoral exemplars

UNIVERSITY OF OXFORD PODCASTS

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A podcast series that dives into the personal moments that shape our academic and profe...

Updated 23 Jan 2023 | 1 episode

Their Finest Hour

A series of podcasts from Oxford University's 'Their Finest Hour' project. Led by the F...

Updated 20 Jan 2023 | 95 episodes

Reuters Institute for the Study of Journalism

The Reuters Institute for the Study of Journalism is Oxford University's international ...

Updated 20 Jan 2023 | 9 episodes

Oxford Political Thought

Welcome to Oxford Political Thought - the Oxford podcast where each week guest speakers...

Updated 19 Jan 2023 | 8 episodes

The Migration Oxford Podcast

For several decades, researchers based at the University of Oxford have been addressing...

Updated 19 Jan 2023 | 50 episodes

Future of Business

The Future of Business podcast takes you inside Said Business School. Produced, edited ...

UCL

#MadeAtUCL Podcasts

Season 3

Made at UCL Podcasts

This podcast brings to life UCL's impact on people, lives and communities mainly through our ground-breaking research and discoveries.

UCL

Where research transforms lives

Where research transforms lives

We're tackling some of the world's greatest challenges and this podcast series tells some of the most memorable stories from UCL Research

UCL

Generation One

The Climate Podcast

Generation One: The Climate Podcast

Join us for our six-episode series, tackling the biggest challenges facing the climate crisis, together with expert guests and questions from the public.

UCL

together towards net zero

together towards net zero

Together Towards Net Zero

In this podcast series from UCL and the Local Government Association (LGA), researchers and policy professionals share their reflections on working together on the Net Zero Innovation Programme

UCL

Black Lives at UCL

Black Lives at UCL

Black Lives at UCL is a new podcast series amplifying and sharing the voices of UCL's black staff and students.

UCL

Work, life and wellbeing

with Prof Anna Cox

eWorkLife

eWorkLife: work, life and wellbeing

eWorkLife is about work, life and wellbeing: the podcast where we talk to researchers in the field about productivity, wellbeing and work-life balance.

UCL

Coronavirus: The Whole Story

Coronavirus: The Whole Story

This podcast highlights UCL's interdisciplinary expertise on Covid-19 - focusing on its management, mitigation, eventual halt, and preparing for a post-coronavirus world.

UCL

Building Better

THE BARTLETT PODCAST

Building Better - The Bartlett Podcast

A podcast about the cities and human spaces that we build worldwide, asking the big question: how can we build better? Hosted by Christoph Lindner, Dean of UCL's Bartlett Faculty of the Built Environment.

UCL

UCL Future Cities

UCL Future Cities

Discover this new podcast which aims to critically explore the uncertainty and complexity arising from our collective urban futures.



Over to
you...