MEDIA LITERACY IN PRACTICE IN ITALY, IRELAND, BELGIUM & LUXEMBOURG

M&L SEMINAR || 14 SEPTEMBER 2022

Session moderated by Sally Reynolds, Media & Learning Association, Belgium.



In collaboration with the European Digital Media Observatory and part of the wednesday webinar series on Digital and Media Literacy: *Exploring Media Literacy at National, Regional and Local Level – the work of EDMO hubs.*

EDMO has set up national and multinational hubs in Europe to tackle disinformation and one of the core tasks of these hubs is to organise media literacy activities at national or multinational level. This interactive online seminar is to highlight specific aspects of the media literacy work of these hubs and to identify good practice that can be shared by others engaged in media literacy.

Presenters:

Ricardo Castellini da Silva, Institute for Future Media, Democracy and Society (FuJo), Dublin City University, Ireland

Training, resources and partnerships to promote ML across the country, presentation's plan:

How EDMO Ireland in partnership with Media Literacy Ireland is planning to develop resources, provide training, and build partnerships with key stakeholders to promote media literacy over the next 15 months.

- 1. The Irish Context
- 2. Media Literacy Ireland: Coordinate, Communicate, Promote and Innovate
- 3. Training sessions and Webinars / Teacher training

Links (all the references below are accessible in english):

Article on Media Literacy training in Irish public libraries: https://media-and-learning.eu/type/featured-

articles/media-literacy-training-in-irish-public-libraries-a-pilot-project/

Ireland EDMO Hub: https://edmohub.ie/

Media Literacy Ireland: https://www.medialiteracyireland.ie/

BE MEDIA SMART: https://www.bemediasmart.ie/





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Bert Pieters, Mediawijs & Chloé Tran Phu, Média Animation, Belgium

What educational materials do teachers share / want?, presentation's plan:

Peer-to-peer websites for teachers exist in both Flanders and French-speaking Belgium. There they can exchange teaching materials with each other. Mediawijs and Média Animation dived into KlasCement.be and e-classe.be respectively to find out which teaching material about disinformation teachers share with each other, which they use a lot and which they like. This analysis gives us an indication of what kind of educational material is desirable or even what teachers really need.

MEDIAWIJS & MÉDIA ANIMATION

- 1. Media Literacy activities in EDMO BELUX
- 2. KlasCement: Flanders Repository
- 3.E-classe "Des ressources pour enseigner": Wallonia Repository

Links (all the references below are accessible in english or with google translate):

EDMO BELUX: https://belux.edmo.eu/ Mediawijs: https://www.mediawijs.be/nl KlasCement: https://www.klascement.net Média Animation: https://media-animation.be/

E-classe: https://www.e-classe.be

Conseil Supérieur de l'Éducation aux Médias: https://www.csem.be





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Session moderated by Sally Reynolds, Media & Learning Association, Belgium.



Lorenzo Federico, Luiss Data Lab, Italy & **Elena Musi**, Artificial Intelligence and Communication, University of Liverpool, Uk

Tools to prompt media literacy to enhance decision-making, presentation's plan:

IDMO's current and future activities aimed at building public resources and tools with a range of stakeholders to enhance media literacy. A particular focus will be devoted to the relevance of media literacy to inform public decision-making processes.

- 1. What we did so far
- 2. Projects and tools: focus on italian elections & media literacy
- 3. What we will do

Links (available in english):

IDMO Hub: https://www.idmo.it

Luminate group: https://luminategroup.com Water on Mars: https://www.wateronmars.it

All the presentations (PDF) are available on the event page on the Media & Learning website



