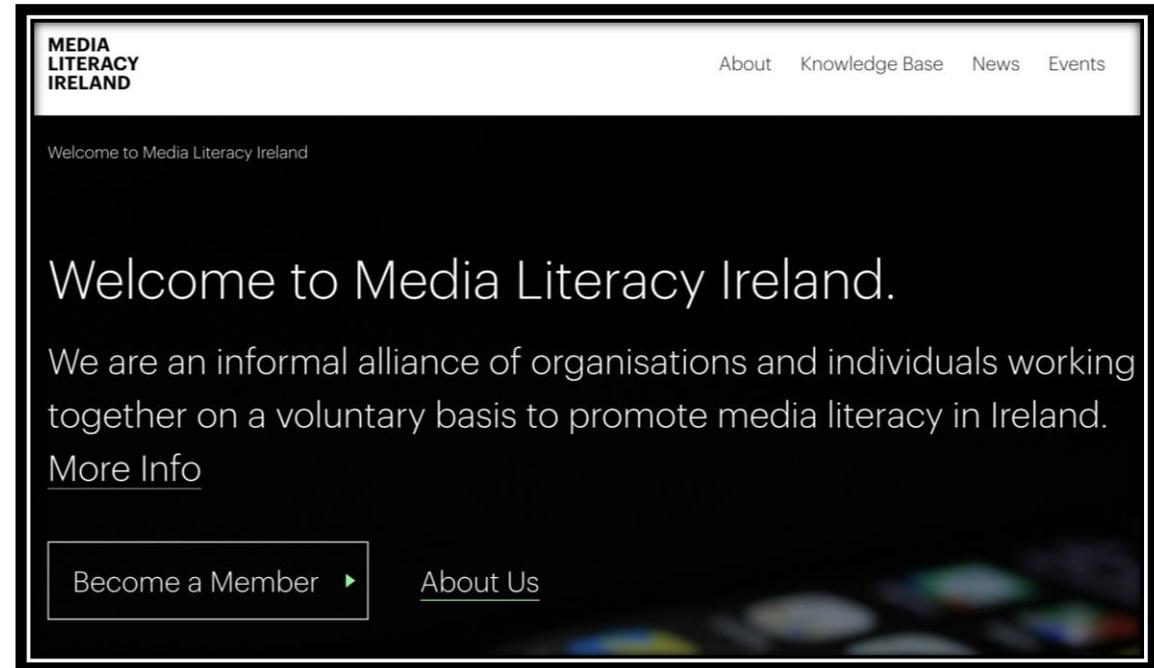
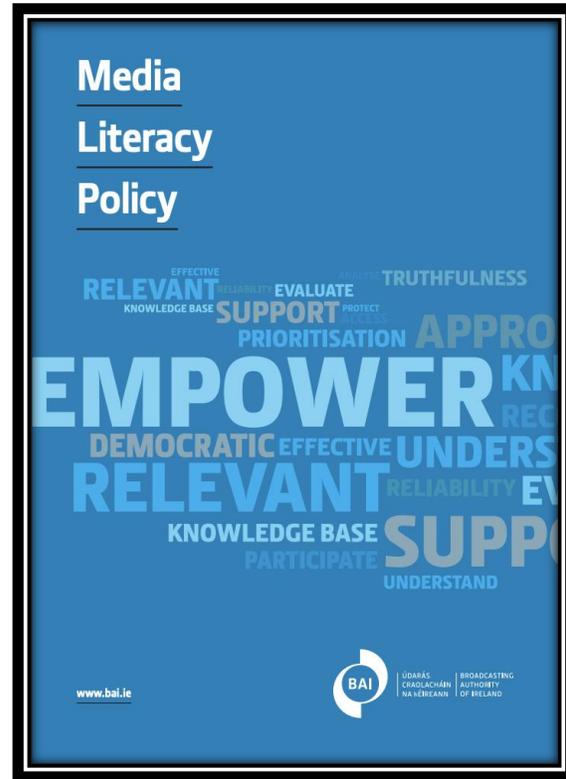




The European
Digital Media
Observatory
Ireland Hub

Dr Ricardo Castellini da Silva

The Irish Context





Media Literacy Ireland: Coordinate



Media Literacy Ireland: Communicate

**BE
MEDIA
SMART**



Media
Literacy
Ireland:
Promote

Ways to BE MEDIA SMART

STOP_

Use these quick tips to help you judge whether information is accurate and reliable.

[Help →](#)

THINK_

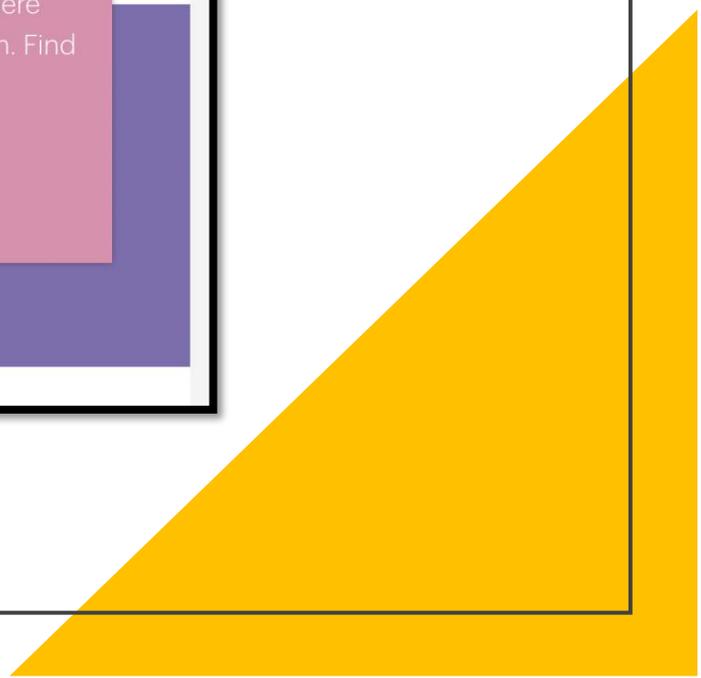
BE MEDIA SMART using these resources from around the web.

[Resources →](#)

CHECK_

It's always good to check where your information comes from. Find out who is supporting this campaign.

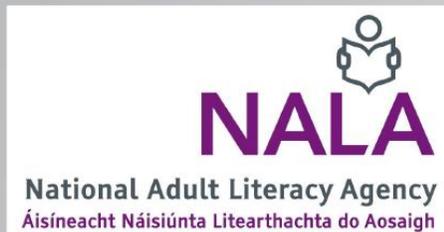
[Fact-Checked →](#)



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ÚDARÁS
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RTÉ

HOW?



TG4



The LIBRARY ASSOCIATION of IRELAND
Cumann Leabharlann na hÉireann

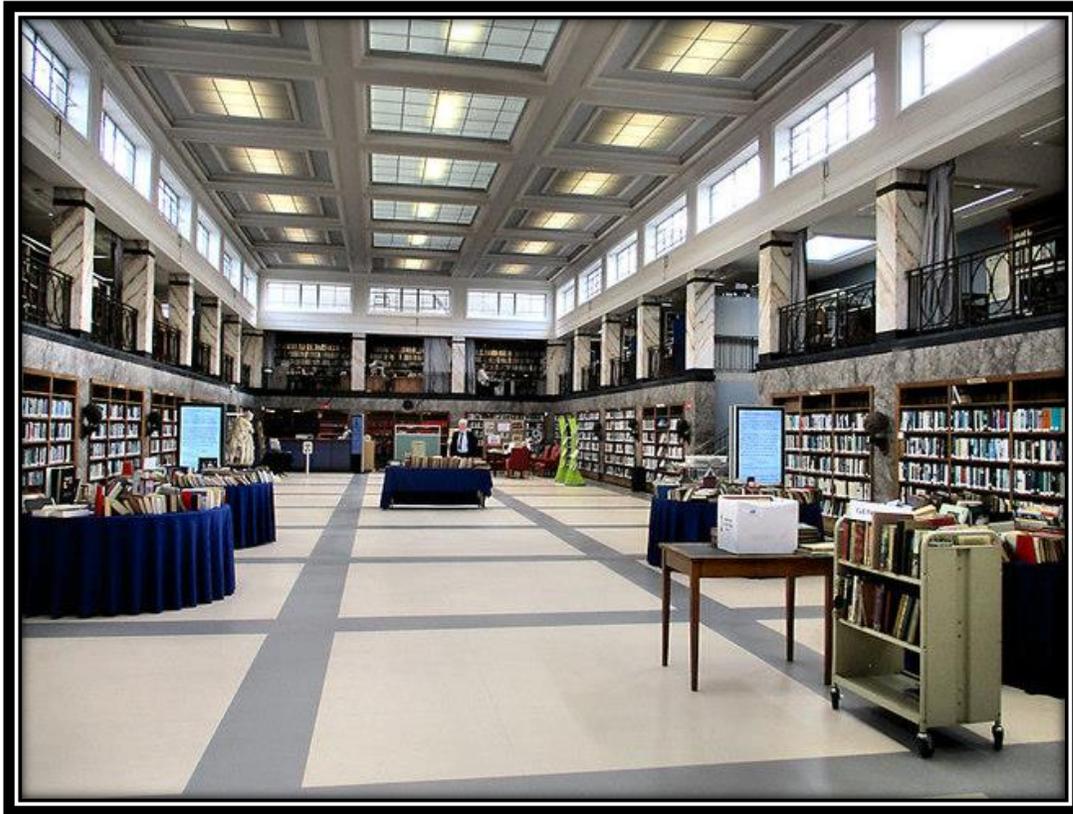


**Media Literacy
Award**



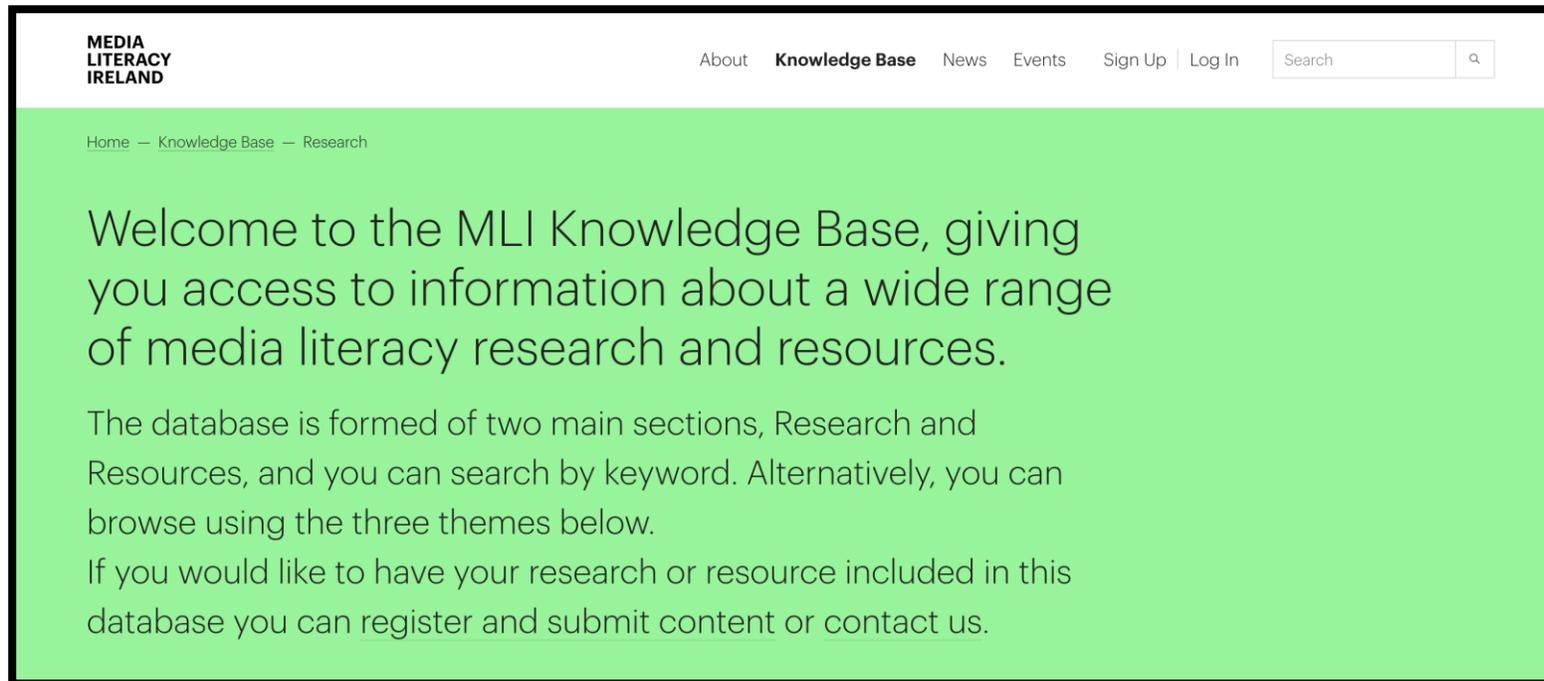
**Media
Literacy
Ireland:
Innovate**

National Campaign with Libraries

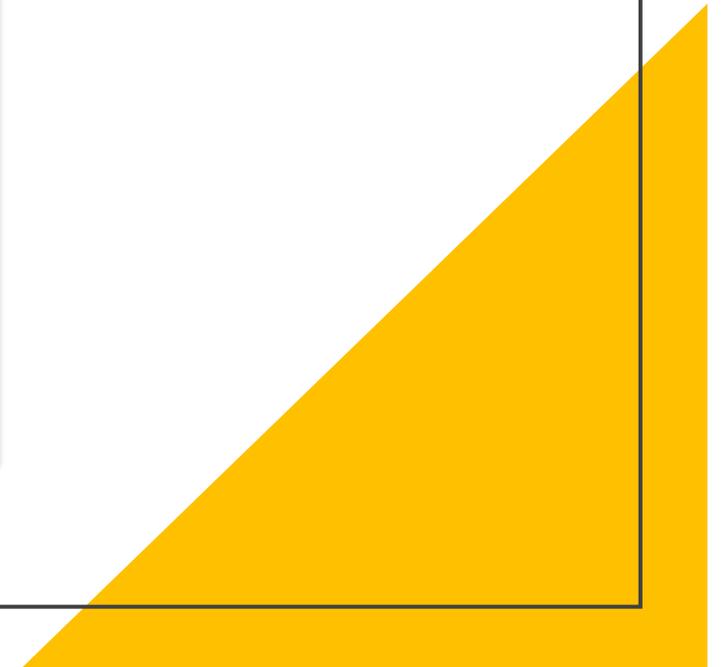


330 library branches across 31 local authorities
Around 1600 librarians

New MLI website



New Training & Resources section





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Thank you