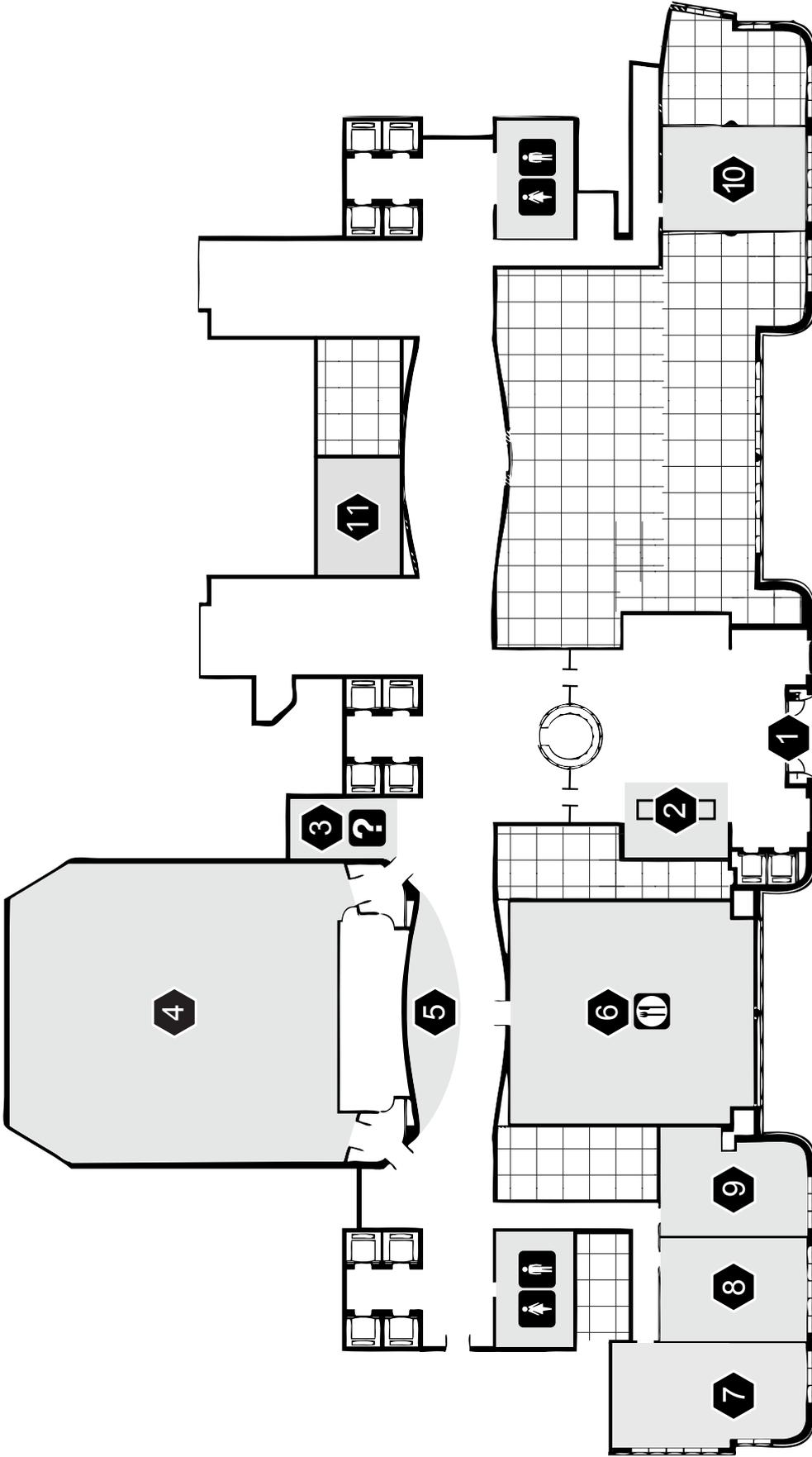


Media & Learning

BRUSSELS // 10 – 11 March 2016

Enriching learning through media education
and media literacy



Legend

- | | | | |
|----------|-------------------------------|-----------|------------------|
| 1 | Main entrance | 7 | G1 Buytaert room |
| 2 | Registration desk | 8 | G2 Cailliau room |
| 3 | Cloak room / information desk | 9 | G3 Otlet room |
| 4 | Hadewych auditorium | 10 | G15 Plateau room |
| 5 | Lobby area | 11 | G52 Gevaert room |
| 6 | Cafeteria | | |



It is with great pleasure that I welcome you to the sixth Media & Learning Conference organised in our ministry since the conference first began in 2010. With more than 250 participants expected from over 35 countries, this event has clearly become a highly attractive meeting place for all those interested in the value and impact media can have in the teaching and learning process at different levels of education from pre-school through to university.

The theme for this year's conference is 'Enriching learning through media education and media literacy' which clearly reflects the emphasis our ministry has been putting and continues to put on enhancing digital and media literacy at all levels of education. The objective of the conference is to first of all highlight the value and impact of media in enriching learning and the agenda will provide plenty of opportunities for policy-makers, practitioners and researchers to share their thoughts on the changing learning landscape. Secondly, going beyond formal learning, conference participants will have an opportunity to reflect on how to promote a critical understanding of media amongst citizens of every age. This will include discussions into the broader question of how best to equip all European citizens with the necessary skills and competences to deal with an increasingly mediatised society as active creators rather than simply passive recipients.

One of the core issues for discussion this year is the role media literacy and an increased level of media competence can have in combatting radicalisation in formal and informal education. All over Europe schools and non-formal educational providers are facing questions about their role in terms of combatting radicalisation. This theme will run throughout the conference agenda with screenings of useful resources designed to help student's better deal with propaganda, discussions highlighting relevant initiatives aimed at building media literacy and resilience to online radicalisation campaigns and networking opportunities designed to help organisations learn from one another. This theme will culminate in a public discussion on how best to equip teachers to deal with radicalisation which is open to the public on Friday afternoon.

For the first year, the Media & Learning Conference is being organised with the Media & Learning Association and with the direct support and involvement of the European Commission which provides an important opportunity to really connect several significant European initiatives in the field of media education and media literacy. This level of collaboration is clearly very welcome and one which bodes well for cross-border collaboration in this area in the future.

The MEDEA Awards Ceremony takes place during the conference on Thursday afternoon and you are warmly welcome to take part in this event where the overall winners of this year's competition will be announced. This year almost 200 entries were received from 27 countries and we are eagerly looking forward to seeing who the winners will be.

I hope that you enjoy your participation in Media & Learning 2016 and that you find plenty of opportunities to enhance your network and gather new ideas for your work. I also hope that you have an opportunity to enjoy Brussels and to get to know our capital city a little better.

Hilde Crevits

Vice-Minister-President of the Government of Flanders, Flemish Minister for Education



Registration Desk Opening Hours

The conference registration desk will be open on Thursday 10 March from 08:00 to 19:00 and on Friday 11 March from 08:30 to 17:30. From Thursday afternoon onwards, registration will take place at the Information Desk.

Cloakroom and Information Desk

The Cloakroom and Information desk will be open on Thursday from 08:00 until after the evening reception and on Friday from 08:30 until after the Closing Plenary. You can leave your coats and other belongings for free at this manned desk. However in the interests of safety, please do not leave computers, mobile phones or any other valuables here as neither the Flemish Ministry of Education nor the conference organisers are responsible for any loss or damage to items held in the cloakroom.

Signing up for Master Classes during the conference

The conference includes 5 Master Classes taking place in G1 Buytaert Room. The number of places in these classes is limited to a maximum of 20. If you would like to take part in one of these classes, please sign up at the registration desk. Access to this room will be limited to those who have signed up to take part.

Access to Sessions during the Conference

Participants are welcome to take part in any session of their choosing. However, the number of people who can join the sessions taking place in the breakout rooms are limited due to the size of the rooms so if you are particularly interested in taking part in sessions that are held in these rooms, you are advised to get to the room early to make sure of a place.

Access to the Wifi Network

Wifi is available throughout the conference area, the password will be available at the registration desk. Due to the nature of the conference location and the demands of the conference, there may be fluctuations in the level of wifi service available.

Lunches and Coffees

All those who are registered to attend the Media & Learning Conference are entitled to lunches on both days which will be served in the cafeteria as well as the Reception taking place on Thursday evening at 18:30. Coffee will be available in the cafeteria during both days. Please wear your badge prominently to ensure you are admitted to the cafeteria.

Non-Smoking Policy

Please note that smoking is prohibited throughout the premises of the Flemish Ministry of Education.



Media & Learning is social!

  join the Media & Learning Groups on LinkedIn and Facebook

 follow @MediaLearning on Twitter & share your Conference experience – tweet #MandL16

Live Streaming

We are grateful for the support of Mediasite by Sonic Foundry who are once again the Media & Learning conference webcasting partner. All the sessions taking place in the Hadewych Auditorium are being streamed live from 09:00 on Thursday to 17:30 on Friday. This includes the MEDEA Awards Ceremony on Thursday afternoon. Recordings of all the sessions will be available afterwards along with presenter's slides where these have been provided to the organisers.





Hadewych Auditorium

09:00 – 11:00

XXI Century competences: Media education to enrich learning and media literacy to empower citizens

This opening plenary session will set the scene for Media & Learning 2016. First, it will highlight the value and impact of media in enriching learning and will provide an opportunity for thought-leaders and senior government and European Commission speakers to share their thoughts on the changing learning landscape. Secondly, beyond formal learning, we will reflect on how to promote a critical understanding of the media for citizens of every age as well as the skills to interact with media in a mindful way. This session will highlight the main issues to be discussed over the coming two days and will put this discussion into the broader context of equipping all European citizens with the necessary skills and competences to deal with an increasingly mediated society as active creators rather than simply passive recipients. This opening session will also include an introduction to the finalists of the MEDEA 2016 Awards.

11:00 – 11:30

Hadewych Auditorium

G1 Buytaert Room

G2 Cailliau Room

11:30 – 13:00

The role of media in cultural education

Put scientific discovery in your students' hands

Social media policies and practices

Open panel discussion with the audience on how media relates to cultural education with an experienced group of panellists.

Panellists:

Lode Vermeersch, HIVA-KULeuven / Vrije Universiteit Brussel, Belgium

Barend van Heusden, University College Groningen, The Netherlands

Brecht Demeulenaere, Flemish Ministry of Education and Training, Belgium

Jan Jaap Knol, Cultural Participation Fund, The Netherlands

Moderator: **Dirk Terry**, CANON Cultuurcel, Flemish Ministry of Education and Training, Belgium

WeDo 2.0 from LEGO Education builds on the innovative learning experience of the original platform by giving you improved technology and opportunities to meet science standards in a fun, engaging way. Complete with relevant, real-world projects, WeDo 2.0 takes science exploration out of textbooks and places it directly in the hands of your students.

This master class is led by **Jochen Didden & Catherine Roden**, Hogeschool PXL, Belgium.

This presentation and discussion session will feature initiatives that aim to help schools make the best use of social media in their daily practices.

Remco Pijpers, Kennisnet, The Netherlands *Guide on how to teach children to cope with online violence and war*

Peggy Valcke, KU Leuven Centre for IT & IP Law – iMinds, Belgium *Using IT tools for social media verification*

Laure Van Hoecke, Mediawijs, Belgium *Social media literacy strategies and projects in primary and secondary schools*

Moderator: **Eleonora Pantò**, CSP, Italy

13:00 – 14:00

14:00 – 15:30

Screening session

Through the Looking Glass

Pedagogically effective use of media and film in schools

This screening session is all about the use of documentaries in education.

Shoshana Eilon, Film Platform, Israel *Documentaries across academic disciplines*

Anneleen Ophoff, VRT, Belgium *My Jihad in the classroom – turning documentary material into tools for teachers tackling radicalisation*

Ciarán Kissane, Broadcasting Authority of Ireland *Tommy Bowe's bodycheck applied to English and Science lessons*

Frank Saenen, Xaverius College te Borgerhout, Belgium *Two sides of a history lesson – a documentary about one teacher's work in helping his students understand the Palestinian/Israeli conflict*

Moderator: **Yvonne Crotty**, DCU, Ireland

2016 will see Virtual Reality take centre stage with the consumer launch of the Oculus and other headsets; this master class will explore the impact these devices will have on education and training and will include hands on demonstrations.

This master class is led by **Vin Sumner**, Clicks + Links, UK.

This presentation and discussion session will highlight excellent examples of how media and film is being used to enrich the learning experience for students.

Philippe Van Meerbeeck, VRT, Belgium *Actua in the Classroom 'How can a public broadcaster make its factual content available in the classroom?'*

Andrew Payne, The National Archives, UK *Magna Carta & the Emergence of Parliament*

Ellen Rusman & Kevin Ackermans, Welten-instituut, Open Universiteit, The Netherlands *Viewbrics: Formative assessment of 21st century skills with video-enhanced rubrics in secondary education*

Eirini Arnaouti, Model Lyceum of the Evangeliki School of Smyrna, Greece *The affective function of a Greek animation-making project*

Moderator: **Ene Koitla**, HITSA, Estonia

15:30 – 16:00



Hadewych Auditorium

Opening plenary

Welcome from **Sven Gatz**, Flemish Minister for Culture, Youth, Media and Brussels

Roberto Viola, Director General of DG Connect at the European Commission *Media literacy from the EU perspective: how to empower citizens with critical thinking towards the media?*

Barend van Heusden, University College Groningen, The Netherlands *Searching for balance: reflecting on media in (culture) education*

Jeff Rubenstein, Kaltura *Media, Learning, and Critical Thought*

Aidan White, Ethical Journalist Network *Ethical journalism as an inspiration for responsible communication*

Moderator: **Jan De Craemer**, Flemish Ministry of Education and Training, Belgium

Coffee

G3 Otlet Room

G15 Plateau Room

G52 Gevaert Room

Media literacy in practice

Using media in higher education

The role of media in the continuing professional development of teachers

Parallel sessions

This presentation and discussion session will explore the role of broadcasters, publishers and cross-media in building news literacy at all levels of society including schools and universities.

Stéphane Hoebeke, RTBF, Belgium *RTBF Media Literacy Strategy*

Jennifer Fleming, California State University, USA *What do facts have to do with it? Identifying and understanding instructional emphasis in the Stony Brook Approach to news literacy*

María Gatón Fraile, ICmedianet, Spain *How Spanish broadcasters and civil society support media literacy*

Sue Eustace, Media Smart, UK *The media literacy programmes at Media Smart*

Moderator: **Krisztina Stump**, European Commission

Video offers tremendous possibilities to the higher education sector or so many people argue. Join our expert practitioners to tease out the added value of video.

Blair Stevenson, Oulu University of Applied Sciences, Finland *Video Pedagogy: overview of categorisations and scripts*

Zac Woolfitt, Inholland University of Applied Sciences, The Netherlands *Examining the effective use of video in higher education*

Moderator: **Sónia Hetzner**, Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany

More and more teacher education and support systems are using video recordings, MOOCs, live coaching and other approaches to help teachers improve their practice. Find out more in this demonstration and discussion session.

Kamakshi Rajagopal, Open Universiteit, The Netherlands *Bug-in-ear/Interactive Glasses – live coaching of teachers in the classroom*

Ben Hertz, EUN Academy *Developing teachers' media skills and competences in MOOCs? – Examples from the European Schoolnet Academy*

Jeff de Ruyter, Saxion University of Applied Sciences, The Netherlands *Coaching and support to primary teachers in instigating inquiry based learning*

Moderator: **Jens Vermeersch**, GO! Onderwijs, Belgium

Lunch

Media literacy in practice: the MediaCoach Programme

Innovative use of video in MOOCs

The role of media in the continuing professional development of teachers

Parallel sessions

The MediaCoach programme in Belgium is all about preparing professionals including teachers, youth workers and librarians who work with young people to integrate media literacy in their work practices. The programme provides participants with a theoretical framework as well as focusing on concrete media literacy activities. This presentation and discussion panel will include both coaches and people who have taken part in the programme to discuss how it works and to share best practice in implementing a similar scheme in your own context or region.

Panellists:

Anne-Claire Orban, Media Animation, Belgium

Sara De Jaeghere, Katholiek Onderwijs Hinterland Gistel, Belgium

Gemma Steeman, Mediawijzer.net, The Netherlands

Bart Boelen, UC Leuven – Limburg, Belgium

Moderator: **Tim Verbist**, Evens Foundation

This session is all about the value and impact of video in MOOCs.

Jörn Lovisach, Fachhochschule Bielefeld University of Applied Sciences, Germany *“LoCoMoTion” techniques, methods and infrastructure for the low-cost production of MOOCs*

Łukasz Kidziński, EPFL, Switzerland *Research findings on the value of video interventions in MOOCs*

Anna Hansch, Alexander von Humboldt Institute for Internet and Society (HIIG), Berlin, Germany *The role of video for online learning*

Moderator: **Ruth Kerr**, UNINA, Italy / EMMA

Presentations will highlight various schemes to enhance the media skills and competences of pre-service and in-service teachers.

Monika Frania, University of Silesia in Katowice, Poland & University of Split, Croatia *Media for future teachers and educators – examples of research and practice*

Vanessa Meersdom, VIVES University College campus Tielt, Belgium *Using Media in primary schools – a course for students in higher education*

Elaine Jee, MOE, Singapore & **Song Imm Mok**, Xingnan Primary School, Singapore *Engage in professional discourse on digital storytelling*

Evy Raes, Kijk! Vzw, Belgium *Photography in the classroom*

Moderator: **Karl Desloovere**, Flemish Ministry of Education and Training, Belgium

Coffee



Hadewych Auditorium

16:00 – 17:30 Media literacy and media education in a changing media landscape – who are the key players and what are their motivations? Plenary session

In the current changing landscape, citizens able to develop critical thinking towards media content and able to interact with social media in a wise manner are key for healthy democracies. Who are the main players who can contribute to the development of critical thinking towards the media among citizens of all ages? Is this the sole responsibility of public authorities? What is the motivation for public service broadcasters and newspapers to be involved in media literacy and news literacy? Are their initiatives far-reaching enough? What is the attitude toward media literacy amongst new players such as social media? What can regulators do? What is the right mix of actions among formal education, non-formal education and citizens' actions?

Speaker: **Alison Preston**, Ofcom, UK

During her presentation to launch this panel discussion, Alison will summarise recent Ofcom data on the media habits and opinions of children aged 3–15 and their parents, and adults aged 16+. Ofcom's media use and attitudes reports show trends since 2005 in the areas of take-up and use of different media, with a particular focus on online habits and attitudes.

Panellists:

- **Emmanuelle Machet**, European Platform of Regulatory Authorities (EPRA)
- **Nathalie Labourdette**, European Broadcasting Union (EBU)
- **Margaret Boribon**, European Newspaper Publishers' Association (ENPA)
- **Katia Segers**, Member of the Flemish Parliament

Moderator: **Mari Sol Pérez Guevara**, DG CNECT, European Commission

17:30 – 18:30 MEDEA Awards Ceremony 2016 Plenary session

Now into its 8th year, the annual MEDEA Awards have established themselves as a key benchmark in identifying excellent use of media at all levels of education. This awards ceremony will bring to light the very best of this year's entries when the winners of the main awards and prizes will be announced.

Introduction to the MEDEA Awards 2016 by the Awards Host followed by a short presentation of the each of the finalists.

- *Apprendre l'anglais avec les Tutos de Huito* presented by **Stéven Huitorel**, France
- *Labhair Linn! Cabhairigh Linn! – Speak with Us! Support Us!* presented by **Edel Crosbie**, Ireland
- *La Moselle ensauvagée* presented by **Fabienne Granero-Gerard**, Université de Lorraine, France
- *Magna Carta & the Emergence of Parliament* presented by **Andrew Payne**, The National Archives, UK
- *Multimedia Wismo* presented by **Nicolas Burllet**, Nadasdy Film, Switzerland
- *PopuLLar* submitted by Mosaic Art & Sound, UK; Kindersite, UK; Universidad de Valladolid, Spain; Kulturring in Berlin, Germany; Language School Pelikan, Czech Republic; Çukurova University, Turkey & Opera Bazar, Italy and presented by **Joel Josephson**, Kindersite, UK and **Susana Gomez**, Universidad de Valladolid, Spain
- *Science Bits* presented by **Paul Banti**, International Science Teaching Foundation and Science Bits, Spain
- *Walking through the nature* presented by **Aleksandra Andonoska**, Primary school "Goce Delchev" – Prilep, Former Yugoslav Republic of Macedonia (FYROM).

The presentation of the finalists will be followed by the announcement of the winners of this year's MEDEA Awards and the presentation of their prizes.

Awards in order of presentation

- Winner of the Prize for European Collaboration
- Winner of the Prize for best use of media supported science teaching
- Winner of the Prize for best use of media in higher education
- Winner of the Prize for best use of media in language teaching
- Winner of the Jury Prize
- Winner of the Audience Favourite Prize
- Winner of the MEDEA Awards 2016 User-Generated Award
- Winner of the MEDEA Awards 2016 Professionally Produced Award



Presenter: **Lies Steppe**, VRT, Belgium

Cafeteria

18:30 – 19:30

Networking reception hosted by Evens Foundation

Reception

Make sure to bring plenty of business cards and get ready to meet lots of new people during this highly interactive networking reception where we mix business with pleasure. During the reception you will have the chance to meet many of the people on the conference programme and to share your ideas and plans related to media education and media literacy. You will also meet our MEDEA Awards finalists and many of the practitioners taking part in Media & Learning. Make sure to have your conference programme and list of participants close to hand and leave the rest to us!

About the Evens Foundation

The Evens Foundation is a public benefit foundation based in Antwerp, Belgium, and with offices in Paris and Warsaw. The Evens Foundation initiates, develops and supports projects that encourage people and ultimately nations to live together harmoniously in Europe. The three programs of the Foundation are Peace Education, European Citizenship and Media.

**Evens Foundation Media Programme**

Within its Media Programme the Evens Foundation aims to stimulate efforts to increase media literacy – by raising critical awareness – which implies comprehension and cultural awareness, and by encouraging media creativity. Both of these contribute to the development of highly aware, active and responsible citizens. The media programme focuses on learning about the media, with media literacy as an expected outcome. It aims to develop both critical understanding of the media and active participation in the media (production). The Evens Foundation focuses on supporting projects that “empower citizens with the critical thinking and creative problem-solving skills to make them judicious consumers and producers of information (...).” In addition, the Evens Prizes for Media Education and European Journalism are awarded biennially.



Hadewych Auditorium

09:00 – 10:30 Fit-for-purpose teacher education, facilities and approaches – upscaling, upskilling or complete re-boot?
 This plenary session is all about changing the way we teach and learn to better fit the road ahead when each of the presenters will put forward their ideas on what it takes to make learning match 21st Century challenges. Our speakers come from different backgrounds and with different solutions – but one thing they all agree on and that is the urgency of the situation.
 Moderator: **Wim Van Petegem**, KU Leuven, Belgium

10:30 – 11:00

Hadewych Auditorium	G1 Buytaert Room	G2 Cailliau Room
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<p>11:00 – 12:30 Screening session</p> <p>This screening session highlights the role of archives and video resources in innovating education and helping students understand the valuable role played by media down through the years.</p> <p>André Rosendaal, University of Groningen, The Netherlands <i>Hands-on media history</i></p> <p>Karen Vander Plaetse, VIAA, Belgium <i>Making television and heritage archives available to Flemish schools through Het Archief voor Onderwijs</i></p> <p>Georg Eckes, German Film Institute <i>Digitised films from WWI: untapped resource for European classrooms?</i></p> <p>Steven Stegers, EUROCLIO – European Association of History Educators <i>How to use online tools to promote historical thinking?</i></p> <p>Moderator: Géraldine Beeckman, VIAA, Belgium</p>	<p>MIL/PEER Platform</p> <p>Master class on the MIL/PEER Platform for exchange of useful media literacy and media education resources, a joint effort by the Evens Foundation and the Modern Poland Foundation.</p> <p>During this master class you will be shown how to use the MIL/PEER platform to create media literacy resources. You will also be shown how to set up an account for your organisation and how to collaborate to share materials in order to strengthen international collaboration. This includes discussing common projects and joint application for European funds.</p> <p>This master class is led by Jarek Lipszyc and Barbara Krywoszejew, Modern Poland Foundation, Poland.</p>	<p>Making media matter for STEM education</p> <p>During this presentation session hear about best practices in the use of media for STEM education.</p> <p>Sofia Papadimitriou, Educational Radio-Television, Ministry of Education, Research and RA, Greece <i>Using media to make science real in schools in the framework of the MARCH project</i></p> <p>Renata Silva, University of Porto, Portugal <i>The Clima@EduMedia project</i></p> <p>Brooke McCurdy, Collaborative College for Technology and Leadership, Statesville, North Carolina, USA <i>Using video and technology to enhance maths education in grades 9–12</i></p> <p>Paul Banti, International Science Teaching Foundation and Science Bits, Spain <i>Science Bits</i></p> <p>Moderator: Victor Perez-Rubio, EUN</p>
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12:30 – 13:30

13:30 – 14:45	Screening session	Using video in the science classroom	Social media policies and practices
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<p>13:30 – 14:45 Screening session</p> <p>This screening session will feature educational video materials used to support intercultural and other types of learning.</p> <p>Susanne Friz, FWU, Germany <i>European history crossroads as pathways to intercultural and media education (EHISTO)</i></p> <p>Joke Nyssen, Independent Filmmaker, Belgium <i>Betonne Jeugd – video as a tool used by young people to make sense of their lives</i></p> <p>Roel Simons, Serious Video, The Netherlands <i>PLEASE DISTURB – using video to train hotel staff to spot the signs of human trafficking</i></p> <p>Moderator: Caroline Roelants, Flemish Ministry of Education and Training, Belgium</p>	<p>Using video in the science classroom</p> <p>Master class on using video in the science classroom supported by the Inspiring Science Education Project.</p> <p>During this master class you will learn how to make the most out of Logger Pro software and how to capture good quality video material with simple commonly available devices like smart phones and consumer-level cameras. You will also receive lots of ideas for experiments based on these tools as well as hands-on practice in both the software itself and simple video capture.</p> <p>This master class is led by Mathy Vanbuel, ATiT, Belgium and Philip Vermeulen, Rhombus, Belgium.</p>	<p>Social media policies and practices</p> <p>This session is all about putting in place effective social media policies in formal and informal learning contexts.</p> <p>Kristof D'hanens, Mediaraven, Belgium <i>Choosing successful social media policies in Belgian schools</i></p> <p>Elizabeth Milovidov, European Schoolnet <i>Practical guidelines on social media policies in schools</i></p> <p>Moderator: Eleonora Pantò, CSP, Italy</p>
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14:45 – 15:00

15:00 – 16:00	Screening session	Building a fundamental rights toolkit for the media	Special needs education supported by media and digital tools
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<p>15:00 – 16:00 Screening session</p> <p>All productions made for and by students exploring different media production approaches and contexts.</p> <p>Geert Coppens, Moovly, Belgium <i>Using and editing broadcast video content in the classroom</i></p> <p>Nicolas Burlet, Nadasdy Film, Switzerland <i>Multimedia Wismo</i></p> <p>Moderator: Yvonne Crotty, DCU, Ireland</p>	<p>Building a fundamental rights toolkit for the media</p> <p>Master class on developing a fundamental rights toolkit.</p> <p>The European Union's Agency for Fundamental Rights (FRA) is developing a toolkit to help teach online, print and audiovisual media professionals about fundamental rights. Trainers will be able use the toolkit and examples provided to explore how to factually report about rights and to link issues they report on to fundamental rights. The toolkit builds on the successful 'Media Diversity Toolkit', co-produced by FRA and the European Broadcasting Union in 2008.</p> <p>This master class is led by Aydan Iyigüngör, European Union Agency for Fundamental Rights.</p>	<p>Special needs education supported by media and digital tools</p> <p>Media and digital tools can have a big impact in special needs education (SEN), this session will feature best practices as well as an introduction to new guidelines about the use of digital tools and resources in SEN.</p> <p>Aurélie Baranger, Autism Europe <i>Working with new technologies to support autistic children and young people</i></p> <p>Anabela de Jesus Gomes, Polytechnic Institute of Coimbra, Portugal <i>Therapists' validation of Symbolum</i></p> <p>Katja Engelhardt, European Schoolnet, Belgium <i>Guidelines for accessible information in school education</i></p> <p>Moderator: Philip Penny, IADT, Ireland</p>
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Hadewych Auditorium

Plenary session

- Speakers:
- **Diana Bannister**, MBE, University of Wolverhampton, UK *Mirror mirror on the wall*
 - **Gary Jones**, LEGO Education *STEM in secondary school – “is that too late?”*
 - **Matt McCurdy**, Mediasite, USA *Changing your approach: The right tool for the right job*
 - **Pedro De Bruyckere**, Arteveldehogeschool, Belgium *Urban myths – and some truths – about learning and technology*

Coffee

G3 Otlet Room

G15 Plateau Room

G52 Gevaert Room

Media literacy and radicalisation

Using media in higher education

Media supported language learning

Parallel sessions

European and global actions to support media literacy, strengthen diversity and fight radicalisation.

Aydan Iyigüngör, European Union Agency for Fundamental Rights

Jordi Torrent, United Nations Alliance of Civilizations (UNAOC)

Shahin Abbasov, Council of Europe

Claire Morvan, European Schoolnet & eTwinning

Luke Newbold, Radicalisation Awareness Network (RAN)

Moderator: **Maciej Tomaszewski**, DG JUST European Commission

This session is about institution-wide provision of video services in different colleges and universities.

Rüdiger Rolf, Universität Osnabrück-virtUOS, Germany *Lecture recording at an enterprise level with OpenCast 2*

James Pickering, Leeds Institute of Medical Education, UK *Enhancing student education with the effective use of video*

Manuel Frutos-Perez, UWE Bristol, UK *Assessment for learning – unlocking the potential of authentic assessment with the use of media*

Birgitte Schoenmakers, Academic Centre of General Practice, KU Leuven, Belgium *Video training in real-time: from VHS to Videolab*

Moderator: **Anne-Marie Lipphardt**, Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany

Language teachers are often the first to embrace media as a way to make their teaching more engaging, effective and fun. Join this session to meet several of the MEDEA Awards finalists who have specialised in this area.

Stéven Huitorel, France *Apprendre l'anglais avec les Tutos de Huito*

Edel Crosbie, Ireland *Labhair Linn! Cabhairigh Linn! – Speak with Us! Support Us!*

Joel Josephson, Kindersite, UK & **Susana Gomez**, Universidad de Valladolid, Spain *PopuLLar*

Moderator: **Andrew Watt**, Andrew Watt Associates, UK

Lunch

Media literacy and radicalisation

Using media in higher education

Film literacy

Parallel sessions

Combating Extremism with Media Literacy Education led by **Renee Hobbs**, University of Rhode Island, USA with **Maria Ranieri**, University of Florence, Italy.

Join Renee and Maria to discuss strategies for advancing knowledge about how media literacy may address the rise of extremism in Europe. Maria will introduce her new book, “Populism, Media and Education. Challenging Discrimination in Contemporary Digital Societies”.

In this session, Renee and Maria will share ideas about how interdisciplinary approaches to research on young people’s online experiences combine with innovative educational approaches in ways that may help combat extremism against minorities and groups at risk of social exclusion in Europe.

Course level examples of how media is used to support effective teaching & learning in colleges & universities.

Lucas Verhelst, ODISEE, Belgium *“Geraware”, a digital awareness tool for teachers in nursing education*

Frank Weissman, NHTV University of Applied Sciences, The Netherlands *Personalised learning in quantitative research*

Yannick Mahé, Université Paris 1 Panthéon-Sorbonne, France *Becoming an archaeologist: a web serial*

Fabienne Granero-Gerard & Annik Schnitzler, Université de Lorraine, France *La Moselle ensauvagée*

Moderator: **Blair Stevenson**, Oulu University of Applied Sciences, Finland

Join this session to hear more about some of the more recent film literacy initiatives launched in different parts of Europe.

Mark Higham, Film Literacy Europe

Léna Rouxel, Institut français, France *Introducing the CinEd Project*

Nienke Poelsma, CINEKID, The Netherlands *Introducing the WRAP! Project*

Moderator: **Matteo Zaccetti**, European Commission

Coffee

Media literacy in practice

Media & Learning Association AGM

Pedagogically effective use of media and film in schools

Parallel sessions

This session will highlight national and regional media literacy approaches

Serge Linckels, Ministry of Education, Youth, and Childhood, Luxembourg *Digital(4)Education – the media strategy of the MOE Luxembourg*

Aginaldo Arroio, University of São Paulo, Brazil *Teacher’s empower development by media literacy in the Republic of Mozambique*

Andy Demeulenaere, Mediawijs, Belgium *From media fear to media wisdom? Media literacy from a Flemish perspective*

Moderator: **Rauna Rahja**, Finnish Society on Media Education, Finland

Annual General Meeting of the Media & Learning iVZW open to all.

The Media & Learning Association is an international, not-for-profit association to promote and stimulate the use of media as a way to enhance innovation and creativity in teaching and learning across all levels of education in Europe. With a current membership of 35 organisations, this AGM provides an opportunity to review the work of the association for the last 12 months and to make plans for the coming year.

During this session hear about different creative classroom practices from classrooms all over Europe.

Jan Debognies, MAKS vzw, Belgium *Digital storytelling for language learning*

Eleni Kouvari, 2nd Exp Highschool Athens, Greece *Video production as a dynamic learning tool in the second language lesson*

Monica McQueen, Ecole Internationale de Geneve, Switzerland *Gamification in the library*

Aleksandra Andonoska, Primary school “Goce Delchev” – Prilep, FYROM *Walking through the nature*

Moderator: **David Seume**, Ashcombe School, UK

Hadewych Auditorium

16:00 – 17:30

Propaganda, Lies & Videotape: What can schools do to combat radicalisation amongst students?

Plenary session

Europe schools are facing questions about their role in terms of combatting radicalisation. While many teachers and schools administrators are keen to tackle this issue, they often feel ill-prepared – lacking an effective strategy and approach. At the same time education is regularly cited as the only real answer to the rising threat of radicalisation in our multicultural society. So what are schools to do? Can a more robust approach to media literacy help? Should all students be better prepared to verify and understand social media? Is learning about propaganda an important skill? This open public discussion aims to identify ways in which schools can play a more effective role in combatting radicalisation and to identify resources and strategies that might help.

This session is open to the public.

Panellists:

Renee Hobbs

Renee Hobbs is Professor of Communication Studies at the University of Rhode Island. An internationally well-known researcher in the field of media literacy, she recently launched Mind Over Media: Analyzing Contemporary Propaganda, an online user-generated content website that helps students explore the subject of contemporary propaganda.

Rudi Vranckx

Rudi Vranckx has been a conflict journalist in the news department of the Flemish public service broadcaster VRT for more than 25 years. With a background in history, Rudi has reported on many wars. Rudi's recent documentary 'My Jihad' was selected for festivals in Berlin, Biarritz and Prague and he and his team have created a teaching pack based on this documentary.

Karin Heremans

Karin Heremans has been principal of Royal Atheneum School, Antwerp for 15 years and is also now responsible for policy to prevent radicalisation in GO!, the Flemish community education system. She is also co-chair of the Radicalisation Awareness Network (RAN) education.

Divina Frau-Meigs

Divina Frau-Meigs is a professor at the Université Sorbonne Nouvelle, France, a specialist in media and information literacy and an expert with the EU and UNESCO. She is piloting the implementation of 16 MOOCS on digital cultures in the European project ECO.

Jo de Ro

Jo de Ro is a Member of the Flemish Parliament for Open VLD and an Alderman with responsibility for Finance, Education and Safety in the Vilvoorde Community. Prior to his election in 2013 he was the lead civil servant in the Agency for Educational communication, part of the Flemish Ministry of Education.

Moderator: **Sarah Van Leuven**, Ghent University, Belgium

During the Media & Learning Conference there will be stands in the lobby area from several sponsors and organisations active in the media and learning sector.

STAND

1

Kaltura

Kaltura provides the world's first Open Source Online Video Platform, transforming the way people work, learn, and entertain using online video. Kaltura provides educational institutions with disruptive online video solutions for improved teaching, learning, and engagement across campuses and beyond. For more information: www.kaltura.com, to join Kaltura's community visit: www.kaltura.org

STAND

2

Adobe

Adobe is changing the world through digital experiences. Our creative, marketing and document solutions empower everyone — from emerging artists to global brands — to bring digital creations to life and deliver them to the right person at the right moment for the best results. Give educators new power to inspire. Give students new power to express themselves. Give staff new ways to collaborate. Get all the latest Adobe creative apps and services in Creative Cloud. And give your institution a competitive edge.

STAND

3

Mediasite

Trusted by more than 1.500 colleges and universities, the patented Mediasite webcasting and video content management system quickly and cost-effectively automates the capture, management, delivery and search of live and on-demand streaming videos and rich media. With Mediasite, faculty flip classrooms and capture in-class instruction, students report better grades and schools successfully expand their competitive online programs.

Thursday

STAND

4

European Schoolnet

European Schoolnet is a network of 31 European Ministries of Education, based in Brussels. As a not-for-profit organisation, its aim is to bring innovation in teaching and learning to key stakeholders: Ministries of Education, schools, teachers, researchers, and industry partners.

Friday

Media & Learning Association

The Media & Learning Association is a growing European not-for-profit association which aims to promote and stimulate the use of media as a way to enhance innovation and creativity in teaching and learning across all levels of education and training in Europe.

STAND

5

Moovly

Moovly is an online application that allows everyone to create animated videos and other multimedia content without being an expert. Students and teachers can create their own video explainers or flipped classroom content. Many styles, themes and templates are available, including the popular whiteboard style, colorful infographics or TV-style motion graphics. Moovly's libraries of animated graphical objects can easily be combined with uploaded media (images, sounds, videos) to create new video content. Moovly provides free educational licenses and is used by hundreds of thousands of students, teachers and schools worldwide. More on www.moovly.com.

STAND

6

European projects

This space is open to European collaborative projects to share resources, promotional materials and outputs.



MEDIA & LEARNING ASSOCIATION

The Media & Learning Association is a growing European not-for-profit association which aims to promote and stimulate the use of media as a way to enhance innovation and creativity in teaching and learning across all levels of education and training in Europe.

This year organisational membership has grown to 35 members. They are: *CSP*, Italy; *ATiT*, Belgium; *AUNEGE*, France; *Dun Laoghaire Institute of Art, Design and Technology (IADT)*, Ireland; *Information Technology Foundation for Education (HITSA)*, Estonia; *KU Leuven*, Belgium; *Kennisnet*, The Netherlands; *University of Naples*, Italy; *Université Paris 1 Panthéon Sorbonne*, France; *Université Ouverte des Humanités*, France; *EduGroup*, Austria; *Dublin City University*, Ireland; *iMINDS*, Belgium; *MFG*, Germany; *Universitat Autònoma de Barcelona*, Spain; *University of Zagreb*, Croatia; *Novi Sad School of Journalism*, Serbia; *Kaltura*, United Kingdom; *Evens Foundation*, Belgium; *Vrije Universiteit Amsterdam*, Netherlands; *Universitat Politècnica Valencia*, Spain; *Mediawijs*, Belgium; *Nordicom*, Sweden; *Friedrich Alexander University Erlangen-Nuremberg*, Germany; *Mediasite*, United Kingdom; *FWU Institut für Film und Bild in Wissenschaft und Unterricht gGmbH*, Germany; *Oulu University of Applied Sciences*, Finland; *OpenCast*, Switzerland; *Telecentre Europe network*; *Finnish Society on Media Education*, Finland; *Newcastle University*, United Kingdom; *Ministry of Education*, Luxembourg; *VJump*, France; *Inholland University of Applied Sciences*, Netherlands and *UNINETT*, Norway.

Membership is open to organisations who wish to join the Media & Learning Association and who share the same interest. By joining the association, members will have access to the following services:

- Webinar service, with regular webinars on a host of different topics including the use of video in higher education
- Communication services, including preferential access to the Media & Learning newsletter currently distributed to 12,000 email addresses
- Project facilitation and knowledge sharing services, regular updates on potential relevant funding opportunities
- Registration discounts for the annual international Media & Learning Conference, the largest and most influential conference about media-supported learning in Europe

The annual membership subscription has been set at €500. The association has taken over the running of the annual Media & Learning Conference from 2016 onwards and the organisation of the annual MEDEA Awards. It is also available for collaborative activities in the field of media and learning.

The Annual General Meeting of the Media & Learning Association will be held during the Media and Learning Conference 2016 in Brussels on Friday 11 March from 15:00 to 16:00 in G15 Plateau Room, everyone is welcome although only organisational members can vote.

To contact the Association secretariat directly, please email to info@association.media-and-learning.eu

The organisers of Media & Learning 2016, the Flemish Ministry of Education and training and the Media and Learning Association, are very grateful for the help and input of the Conference Steering Committee:

- Deborah Arnold, University of Burgundy, La Passerelle, France
- Jan De Craemer, Flemish Ministry of Education and Training, Belgium
- Eleonora Pantó, CSP – Innovazione nelle ICT, Italy
- Philip Penny, Dun Laoghaire Institute of Art, Design & Technology (IADT), Ireland
- José Manuel Pérez Tornero, Autonomous University of Barcelona, Spain
- Dirk Terryn, CANON Cultuurcel, Belgium

The Media & Learning Conference is organised with the support of the European Union.

Finally our thanks go to all the conference sponsors, supporters and members of the Media & Learning Advisory Committee.

Media & Learning 2016 would like to thank its sponsors:



<http://www.media-and-learning.eu>